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11 Attorneys for Plaintiff,
12 GEORGIA-PACIFIC CONSUMER PRODUCTS LP

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15 IN THE UNITED STATES DISTRICT COURT
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17 FOR THE SOUTHERN DISTRICT OF CALIFORNIA

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11 GEORGIA-PACIFIC CONSUMER 12 PRODUCTS LP, a Delaware limited 13 partnership,)	Civil Action No. 07-CV-02391 JAH (POR)
14 v.)	DECLARATION OF ROBERT SANTIAGO IN SUPPORT OF PLAINTIFF GEORGIA- PACIFIC CONSUMER PRODUCTS LP'S REPLY TO DEFENDANTS' OPPOSITION TO SUPPLEMENTAL BRIEF IN SUPPORT OF MOTION FOR PRELIMINARY INJUNCTION
15 LEE'S GENERAL TOYS, INC., a California 16 corporation, JOHN LEE, an individual; and 17 DOES 1-100,)	
18 Defendants.)	

1 I, Robert Santiago, hereby declare as follows:

2 1. I am the Director of Client Services for La Agencia de Orci, an advertising
 3 agency specializing in marketing campaigns directed to the Spanish-language community. In
 4 this capacity, I have consulted with Georgia-Pacific Consumer Products LP ("Georgia-Pacific")
 5 with regard to a wide-range of marketing efforts, all of which are specifically-targeted to
 6 Spanish-speaking consumers. I have personal knowledge of the matters set forth below and
 7 could and would testify competently thereto if necessary.

8 2. Georgia-Pacific employs La Agencia de Orci to assist with advertising in the
 9 Spanish-speaking market. We have worked closely with Georgia-Pacific to develop and air
 10 television and radio commercials promoting Georgia-Pacific's ANGEL SOFT® bathroom tissue
 11 products in Spanish.

12 3. Attached to the Notice of Lodgment filed by Georgia-Pacific concurrently with
 13 this declaration as Exhibit 1, are true and correct recordings I directed to be reproduced in
 14 DVD format of two of these television commercials, entitled "Getting Ready", "Shower",
 15 "Sander/Sneeze" and "Nail/Buffer," as well as two recordings of radio commercials which also
 16 promote Georgia-Pacific's ANGEL SOFT® products.

17 I declare under penalty of perjury under the laws of the United States that the foregoing is
 18 true and correct and that this declaration was executed by me on this 4th day of March 2008.

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Robert Santiago